

# Business Studies Department


There are many courses to choose from in Business Studies

@ Markville  
Secondary  
School

## Grade 9 course:

### **Building the Entrepreneurial Mindset**


#### **BEM 1O**

-  Use information technology effectively and efficiently with an entrepreneurial mindset.

## Grade 10 course:

### **Launching and Leading a Business**


#### **BEP 2O**

-  Explore the different functions of business such as: accounting, marketing, information and communication technology, human resources, and production.

## Grade 11 courses:


### **Financial Accounting Fundamentals**

#### **BAF 3M**

-  Learn the fundamental principles and procedures of accounting and develop financial analysis and decision-making skills.


### **Marketing: Goods, Services, Events**

#### **BMI 3C**

-  Learn fundamental concepts of product marketing, examine trends, issues and economic changes that influence consumer buying habits and engage in marketing research and strategies.

### **Understanding Canadian Law**


#### **CLU 3M**

-  Develop respect for the law, an understanding of its relevance to every day life and develop an appreciation of a dynamic legal system.

## Grade 12 courses:


### **Financial Accounting Principles**

#### **BAT 4M**

-  Practice advanced accounting principles in preparation for postsecondary studies in business.


### **International Business Fundamentals**

#### **BBB 4M**

-  Discover the importance of international business and trade in the global economy and explore the facts that influence success in international markets.


### **Business Leadership: Management Fundamentals**

#### **BOH 4M**

-  Develop leadership skills used in managing a successful business, analyze the role of a leader in business with a focus on decision making, group dynamics, stress and conflict of employees, etc.


### **Canadian and International Law**

#### **CLN 4U**

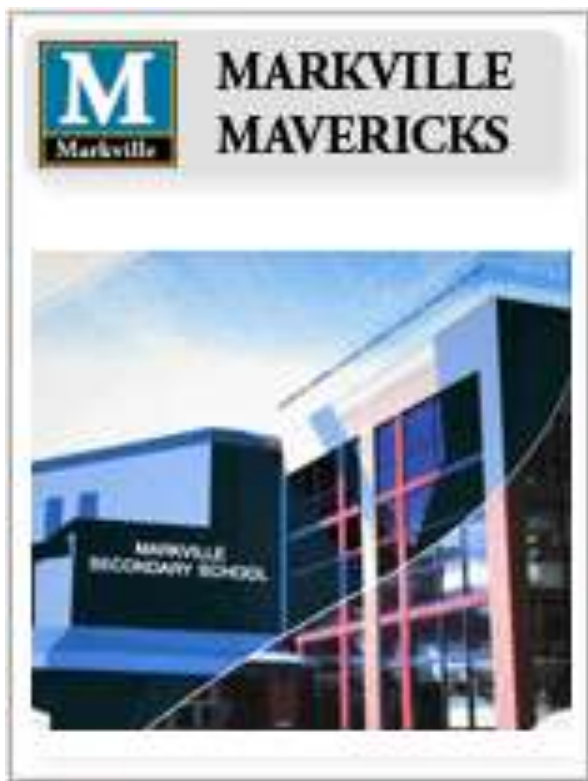
-  Examine Canadian and International law in social, political, and global contexts.

### **Investments and Finance**

#### **IDC 4U6**

-  Introduction to capital markets and various basic and advanced financial securities. Explore the role of stakeholders, business ethics and corporate social responsibility.

*\*\* Courses are available each year based on student requests/enrolment. \*\**



For more information speak to a business studies teacher or visit:

<http://www.yrdsb.ca/schools/markville.ss/DeptPrograms/business/Pages/Courses.aspx>



There several other opportunities involving business studies:

### **Specialist High Skills Major in Business (SHSM)**

- ✚ Through this unique program, you can customize your high school experience, and build on your strengths and interests in business studies.

### **Business Certificate**

- ✚ Complete a minimum of 6 business studies credits to receive a special certificate at graduation.

### **Clubs and Contests**

- ✚ DECA: A business club where students have the opportunity to hone their skills in case simulations. It's one of the largest clubs in the school!
- ✚ Interested in accounting, financial literacy or general business? Test your skills in various contests throughout the year.

### **Careers in Business**

- ✚ Advertising and Marketing
- ✚ Entrepreneur
- ✚ CEO: Corporate Leadership
- ✚ CPA: Accounting and Finance
- ✚ Human Resource Management
- ✚ Information Technology Management
- ✚ Investment Services and Banking
- ✚ Law, Consulting Services
- ✚ And many more!