

Business Studies Department

There are many courses to choose from in Business Studies

@ Markville
Secondary
School

Grade 9 course:

Information and Communication Technology in Business

BTT 1O

- Use information technology effectively and efficiently in a business environment.

Grade 10 course:

Introduction to Business

BBI 2O

- Explore the different functions of business such as: accounting, marketing, information and communication technology, human resources, production, ethics and social responsibility.

Grade 11 courses:

Financial Accounting Fundamentals

BAF 3M

- Learn the fundamental principles and procedures of accounting and develop financial analysis and decision-making skills.

Marketing: Goods, Services, Events

BMI 3C

- Learn fundamental concepts of product marketing, examine trends, issues and economic changes that influence consumer buying habits and engage in marketing research and strategies.

Understanding Canadian Law

CLU 3M

- Develop respect for the law, an understanding of its relevance to every day life and develop an appreciation of a dynamic legal system.

Grade 12 courses:

Financial Accounting Principles

BAT 4M

- Practice advanced accounting principles in preparation for postsecondary studies in business.

International Business Fundamentals

BBB 4M

- Discover the importance of international business and trade in the global economy and explore the facts that influence success in international markets.

Business Leadership: Management Fundamentals

BOH 4M

- Develop leadership skills used in managing a successful business, analyze the role of a leader in business with a focus on decision making, group dynamics, stress and conflict of employees, etc.

Canadian and International Law

CLN 4U

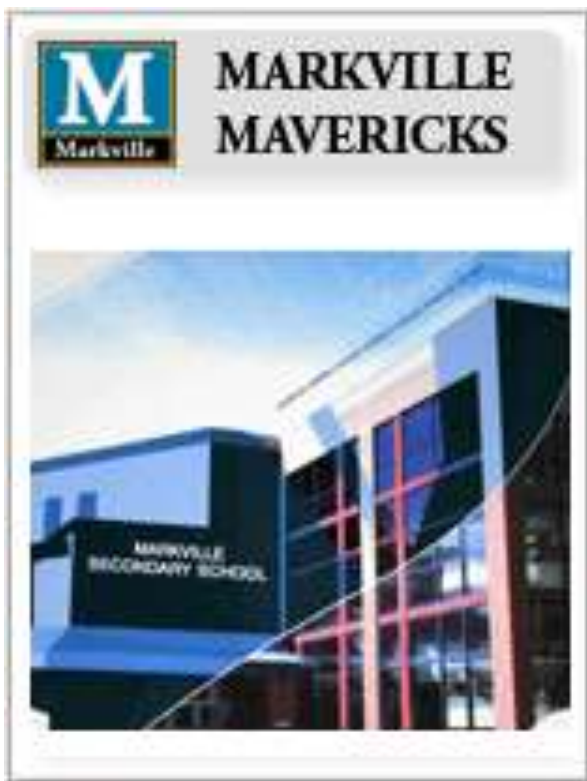
- Examine Canadian and International law in social, political, and global contexts.

Investments and Finance

IDC 4U6

- Introduction to capital markets and various basic and advanced financial securities. Explore the role of stakeholders, business ethics and corporate social responsibility.

*** Courses are available each year based on student requests/enrolment. ***



For more information speak to a business studies teacher or visit:

<http://www.yrdsb.ca/schools/markville.ss/DeptPrograms/business/Pages/Courses.aspx>



There several other opportunities involving business studies:

Specialist High Skills Major in Business (SHSM)

- ✚ Through this unique program, you can customize your high school experience, and build on your strengths and interests in business studies.

Business Certificate

- ✚ Complete a minimum of 6 business studies credits to receive a special certificate at graduation.

Clubs and Contests

- ✚ DECA: A business club where students have the opportunity to hone their skills in case simulations. It's one of the largest clubs in the school!
- ✚ Interested in accounting, financial literacy or general business? Test your skills in various contests throughout the year.

Careers in Business

- ✚ Advertising and Marketing
- ✚ Entrepreneur
- ✚ CEO: Corporate Leadership
- ✚ CPA: Accounting and Finance
- ✚ Human Resource Management
- ✚ Information Technology Management
- ✚ Investment Services and Banking
- ✚ Law, Consulting Services
- ✚ And many more!